



June 17, 2015

Hunter Marks
Board President
Friends of the Ecusta Trail

Dear Hunter,

It is my pleasure to inform you of the Transylvania County Tourism Development Authority's support for the proposed Ecusta Trail.

The primary mission of the Transylvania County Tourism Development Authority is to generate and enhance tourism opportunities in Transylvania County. To accomplish this it is important to have unique assets in our community. We feel that the creation of the Ecusta Trail would be another great asset to attract visitors to our County.

Other regional rails to trails such as the Virginia Creeper and Swamp Rabbit Trails draw thousands of out of the area visitors leading to additional room nights. It is the belief of the Transylvania County Tourism Development Authority that the Ecusta rails to trails project in our community would enhance the visitor experience and be an asset to our marketing and promotional efforts. With that in mind, we support the creation of the Ecusta Trail.

Sincerely,

Randy Burgess

Chairman, Transylvania County Tourism Development Authority