

# *Discover Historic* **Hendersonville** NORTH CAROLINA

---

Henderson County Tourism Development Authority 📍 201 South Main Street 📍 Hendersonville, NC 28792 📞 828.693.9708

November 11, 2014

To Whom It May Concern:

On behalf of the entire Henderson County Tourism Development Authority (TDA) Board, I would like to express our strong support toward the development of the Ecusta Trail between Hendersonville and Brevard. Our board has demonstrated its support from the beginning by providing half the funding with the City of Hendersonville for the hiring of the consultant to conduct the feasibility study on this project. We understand the importance of participating in partnerships such as this.

The Henderson County TDA recognizes the need to continue developing and promoting new tourism attractions in our county and region to draw more visitors to our area. Our mission is to put “heads in beds” and we believe the Ecusta Trail would help Henderson County strengthen its tourism industry.

We thank your organization for its on going hard work to provide a significant experience based attraction that will strengthen and grow tourism in our county and region.

Please keep Henderson County TDA abreast of your efforts and let us know if there is anything we can do to provide additional support to make this project become a reality.

Sincerely,

Shannon Clarke, Chairman  
Henderson County Tourism Development Authority